



## Workshop Information Form YSD

### Context

The International Vienna Energy and Climate Forum is a solutions platform to accelerate low-emission, climate-resilient development around the world. The Forum highlights the action-oriented steps required to achieve the Sustainable Development Goals by 2030, helping to forge an inclusive pathway that leaves no one behind. The Forum is co-organized by United Nations Industrial Development Organization (UNIDO), International Institute for Applied System Analysis (IIASA) and the Government of Austria. The solutions platform facilitates multi-sectoral, multi-stakeholder and inter-disciplinary dialogue to advance sustainable energy development while promoting inclusiveness and the empowerment of women and youth engagement.

Youth Solutions Days, designed by and for youth, in partnership with Sustainable Energy for All (SEforAll), WU Vienna and the City of Vienna brings together young people to discuss, learn and build capacity through action-packed three-day agenda. Most of all, it meaningfully engages youth in the Forum.

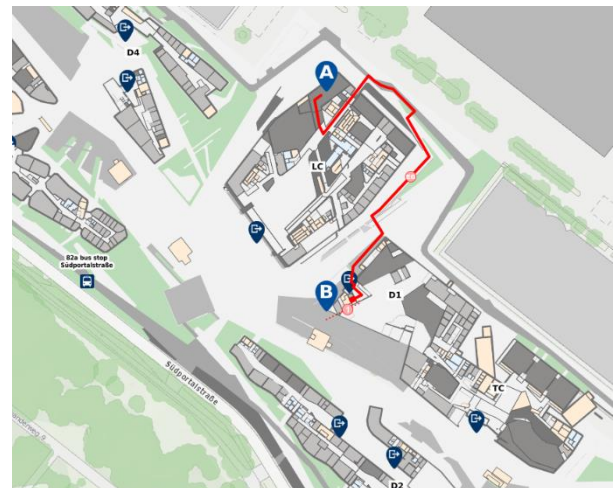
### Workshop: Value Chain of SDG - Finance

**Date:** October 30th, 2023

**Time:** 14:30 – 16:30

**Location:** D1.1.078 (conference room)  
at WU (Welthandelsplatz 1, 1020 Wien)

[Campus Maps](#)



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION  
Progress by innovation



International Institute for  
Applied Systems Analysis

Federal Ministry  
Republic of Austria  
European and International  
Affairs

Austrian  
Development  
Agency





## Background

This workshop will address one of the key resources necessary for the implementation of impactful SDG projects – finance, and will focus on sustainable finance issues (e.g., ESG, impact investing, micro-lending, project finance) and the development of ideas for improving access to finance for SDG projects. Organized by the Vienna University of Economics and Business, a renowned educational institution with a strong focus on finance and economics, this workshop has a dual purpose: to foster a deeper understanding of finance and its implications on Sustainable Development Goals (SDGs) and to provide a platform for collaboration and innovation in order to formulate a key message to be brought to the International Vienna Energy Forum.

## Objectives

During this workshop, participants are tasked with finding **solutions for advancing green industrialization and sustainable energy value chains** from a financial perspective (e.g., boosting impact investing and access to finance for SDG projects).

- Identify: What are barriers, problems, opportunities, threats.
- Analyze: What are the reasons for these barriers, is there a broader connection to related problems? Also think about how this topic affects you (the participant) on a personal level and as a group. Where do you see your role in the solution of this problem?
- Provide solutions: Formulate **Call to action** statement (1-2 pages) to be presented at the IVECF.

The role of facilitators is (a) to offer expert insight (b) to guide and moderate the workshop with the objective to develop a call for action by youth delegates to policy makers.



# IVECF YOUTH SOLUTIONS DAYS

## Agenda

You are free to coordinate and decide on the design of the workshop, but we recommend reserving approximately 30 minutes to draft the call to action.

- **Introduction of the workshop (15 min)** | 14:00 – 14:15 CEST
- **Work package (60 min)** | 14:15 – 15:15 CEST
  - Sustainable finance and its importance for achieving the SDGs
  - Working on the workshop objectives
- **Formulation of a “Call to action” statement (30 min)** | 15:15 – 15:45 CEST
- **Presentation of the Call to action (15 min)** | 15:45 – 16:00 CEST

## Expected outcomes

The participants of the workshop are expected to provide solutions for advancing green industrialization and sustainable energy value chains using financial tools, as well as communicate their own perspective and connection to this topic. Please select one participant to present the Call to action you have jointly formulated at the end of the workshop.

## Recommended Reading and Preparatory Materials

[THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT](#)

[Sustainable Development Goal interactions through a climate lens: a global analysis](#)

Addy, C., Chorenge, M., Collins, M., & Etzel, M. (2019). Calculating the Value of Impact Investing. *Harvard Business Review*, January–February 2019.

<https://hbr.org/2019/01/calculating-the-value-of-impact-investing>



# IVECF YOUTH SOLUTIONS DAYS

## Contact Information of the organizing team

Organization Name:	WU (Vienna University of Economics and Business)
Focal Point name and email:	Anna Weihs, MSc, MIM anna.weihs@wu.ac.at
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## Facilitators

### Univ. Prof. Thomas Lindner, PhD



#### Professor at WU and University of Innsbruck

Thomas is a professor for international management at University of Innsbruck and Copenhagen Business School and earned his PhD at WU with a dissertation on international finance. In 2018, Thomas was a visiting professor at NYU Stern. His research has appeared in some of the leading journals of business studies. In his classes, he teaches strategy, international finance, research methods, and data science. In his third-party funded work, Thomas connects energy efficiency measures to innovative financing methods, and develops inquiry-based teaching

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### Dr. Johannes Ortner



#### Co-Founder and CEO ALIA AG

As the founder of Austria's first impact bank, Johannes utilizes his profound understanding of corporate finance and financial management to achieve a positive impact on both the planet and society. With his vast expertise in banking and the experience gained during his role as chairman of the Raiffeisen Bank Tyrol, he hopes to combine long-term social and environmental success with long-term economic success, going far beyond ESG, CSR, or just "Green Banking." He believes that the entire banking operation should be aligned with the UN SDGs and business-models of banks need to be focused on the impact, finance activities generate.

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