



VIENNA ENERGY  
FORUM 2021  
*where (action) meets (ambition)*

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# What We Do

The Private Financing Advisory Network is a global network of climate and clean energy financing experts, which offers free business coaching and investment facilitation to entrepreneurs developing climate and clean energy projects.

## The “Missing Middle”

Limited supply of  
investor-ready projects

Low investment levels





# The PFAN Process

From submitting a proposal to financial close

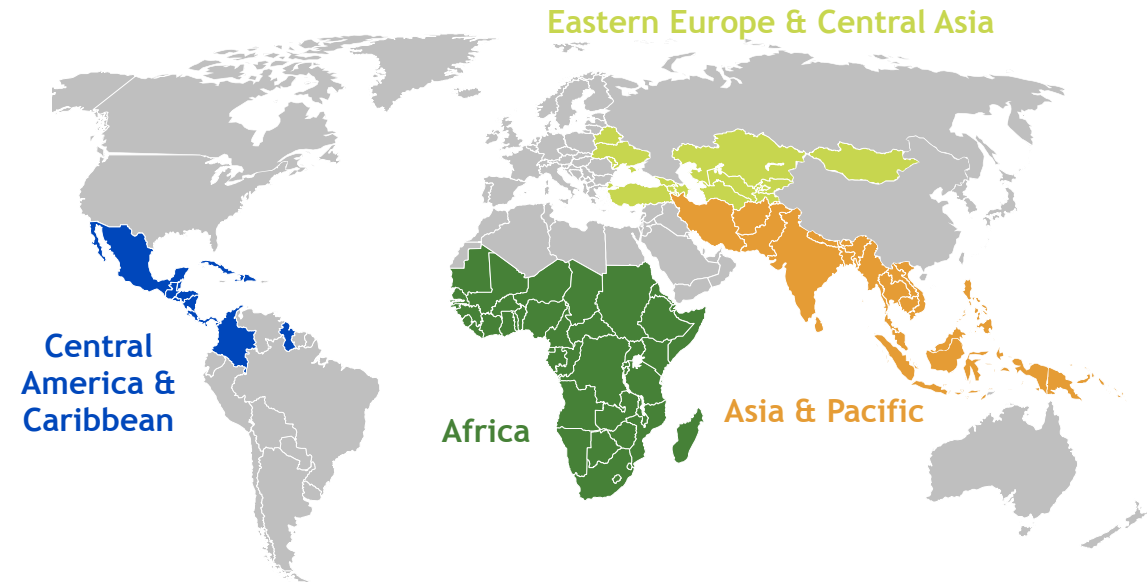




# Global Operation

**122** Eligible countries

**130** Climate, clean energy  
and finance experts



**159** Projects raised financing

**USD 2bn** Leveraged by PFAN-  
supported projects



## Gender Mainstreaming

PFAN recognizes not only its responsibility but also the **opportunity to contribute** towards the overarching goal of gender equality and the empowerment of women within **both its internal operations and market facing activities.**



## Rise of Gender-Lens Investing: Business Case for Gender

Gender-lens investing: Deliberately integrating gender into investment analysis and decision-making.

Gender-lens investing is rapidly growing.

Gender diversity in leadership and in workforce → Higher **financial returns**, **lower risks**, sustainable **growth**



# Types of Projects Supported

## Investment Ask

- ⬢ Sweet spot USD 1-50 million
- ⬢ Exception: Clean cooking, mini grids, solar home systems (< USD 1 million)
- ⬢ Must be predominantly equity, mezzanine or debt ask, pure grant ask is ineligible

## Maturity

- ⬢ Commercially and technically viable
- ⬢ First round of external financing ( requiring minimal or no grant funding)

## Project type

- ⬢ Clean Energy & Climate Adaptation
- ⬢ Technology Neutral

# Useful Links

- ❖ PFAN application process: <https://pfan.net/application-process-2/>
- ❖ Eligibility criteria: <https://pfan.net/eligibility-criteria/>
- ❖ List of eligible countries (Entity can be based in any country, eligibility criteria is concerned with location of project.) : <https://pfan.bendorodigital.com/our-regions/>
- ❖ List of technologies and sectors supported: <https://pfan.bendorodigital.com/sectors-and-technologies/>
- ❖ Project Proposal Preparation Guidelines: <https://pfan.net/preparing-your-project-proposal/>



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